



# RESIDENTIAL TRIPS 2018

# Sample

**Responses:** 371

**Location:** England

**School Type:** Secondary Schools

**Audience:** SLT & Subject Heads



# Does your school take pupils on residential trips?

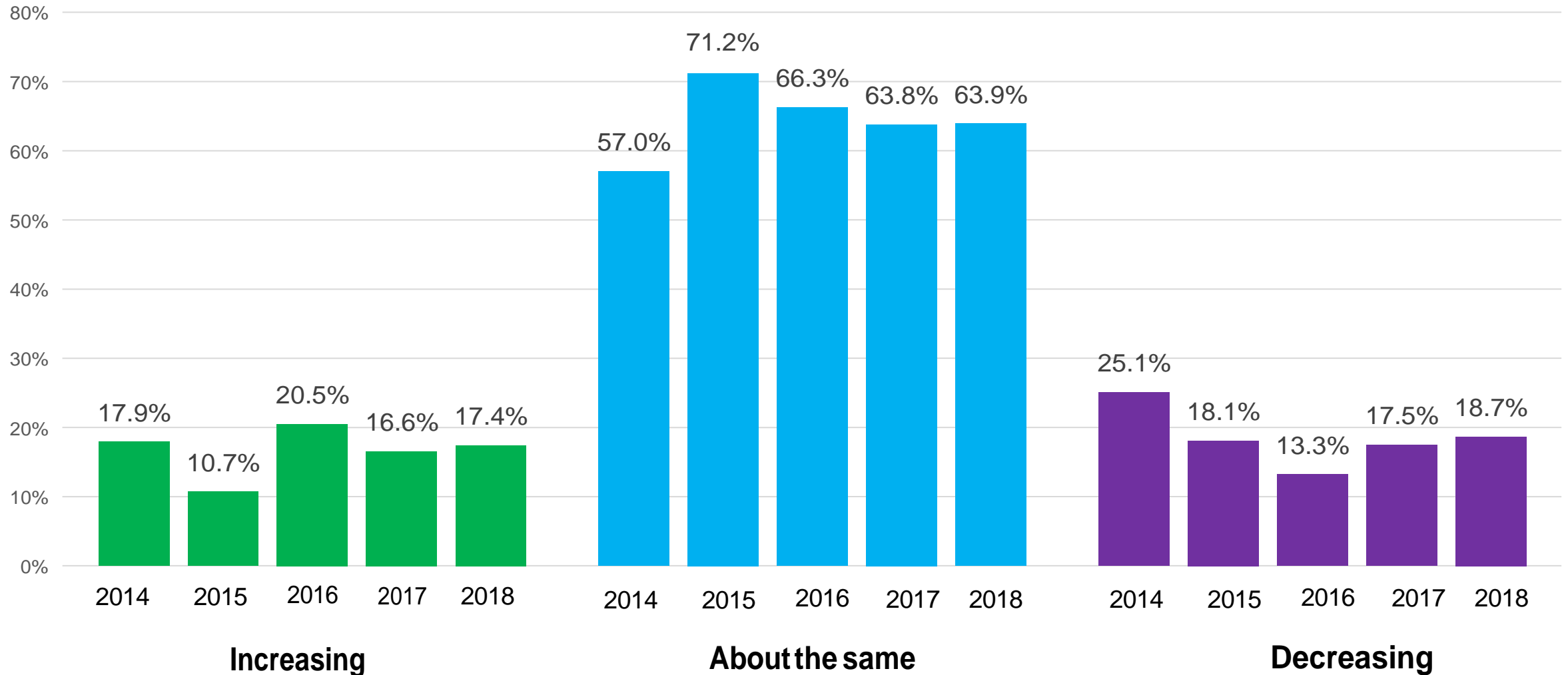
94% said  
Yes.

## Year on Year Analysis

2018 Research | 94%  
2017 Research | 93%  
2016 Research | 96%  
2015 Research | 96%  
2014 Research | 97%

**Schools on average indicated they run  
2.5 residential trips per year at their  
school.**

# Compared to two years ago, the number of residential trips are:



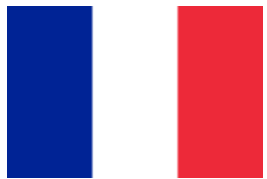
# Please indicate which destinations you have organised a school trip to over the past two years



1. UK



The top destinations for trips remain within Western Europe. We have seen increased interest in certain European countries, such as Poland, that appear to be a result of the World War I commemorations



2. FRANCE



3. ITALY



4. SPAIN

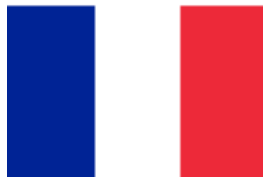
# Thinking about your subject area, where would you want to travel to that you have not visited yet?



**USA**



**UK**



**FRANCE**



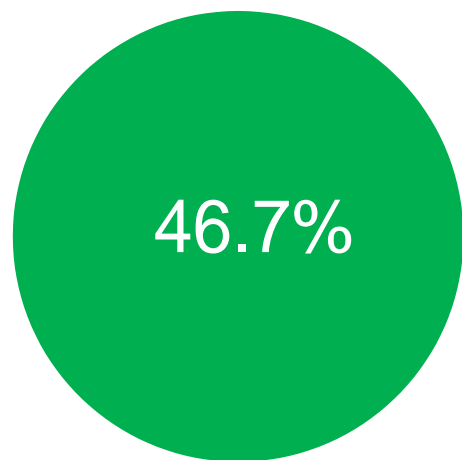
**ICELAND**



Iceland has seen a significant increase in desirability and is now fourth on the list of destinations schools want to travel to

# When organising your subject's residential trips, please select which of these statements most applies to your school:

Arrangements managed by a specialist educational travel company



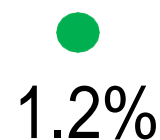
2017: 38.2%  
2016: 30.5%  
2015: 37.4%  
2014: 31.0%

We organise everything ourselves



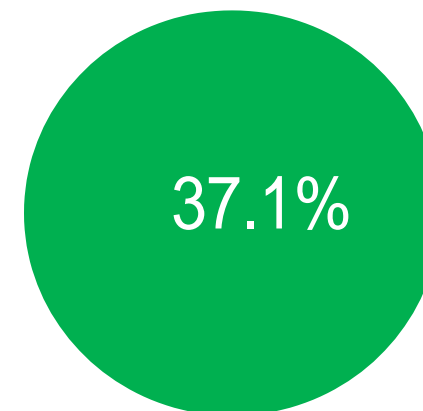
2017: 16.6%  
2016: 13.59%  
2015: 21.6%  
2014: 22.0%

The majority of our arrangements are managed by a non-educational travel company



2017: 3.2%  
2016: 1.3%  
2015: 2.2%  
2014: 2.0%

Some tours are organised by ourselves and some through travel companies



2017: 42.0%  
2016: 54.56%  
2015: 38.8%  
2014: 45.0%



Use of a specialist educational travel company is up 8.5% from 2017 and is for the first time, the most popular way of organising trips!



# When thinking about your choice of travel company please indicate how important the following factors are?

	2018	2017	2016	2015
1. Price	94.5%	1	1	1
2. Destination & excursions offered	88.9%	2	2	2
3. Educational content offered	76.8%	3	3	3
4. Previous use	58.8%	4	5	4
5. Recommendation	57.0%	5	4	5
6. LOtC Badge	45.2%	6	6	6
7. Promotion or incentives	43.4%	8	8	9
8. STF Membership	39.3%	7	9	7
9. Recommendation by Outdoor Advisors	29.4%	9	7	8

# When thinking about why you organise trips yourselves please indicate how important the following factors are in your decision to self-organise.

	2018	2017	2016	2015
1. Price	82.6%	1	1	1
2. Previous experience at self-organising	71.7%	2	2	2
3. You can do a better job yourselves	52.2%	3	5	3
4. It's easy to organise trips over the internet	45.7%	4	4	5
5. No company offers what we want	39.1%	5	3	4

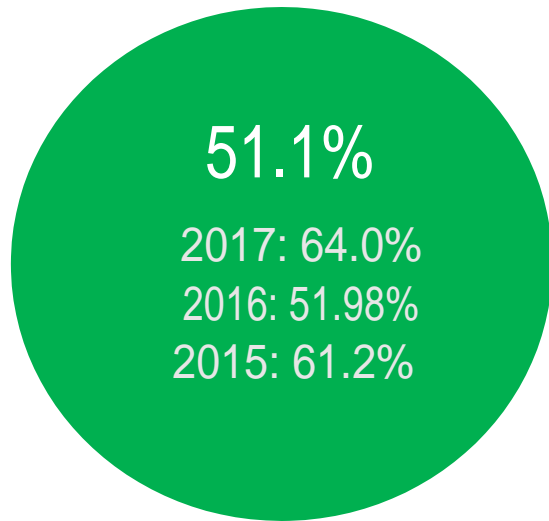
# When considering why your department runs residential visits, how important are these factors when deciding to undertake a school trip?

	2018	2017 Rank	2016 Rank	2015 Rank
1. To illustrate and enhance classroom work	82.5%	1	1	1
2. Team and relationship building	70.2%	2	2	2
3. To improve attainment and results	63.1%	4	3	3
4. Reward for the pupils	54.4%	3	4	4
5. To engage hard to reach pupils	39.5%	5	5	5
6. School tradition	28.8%	6	6	6

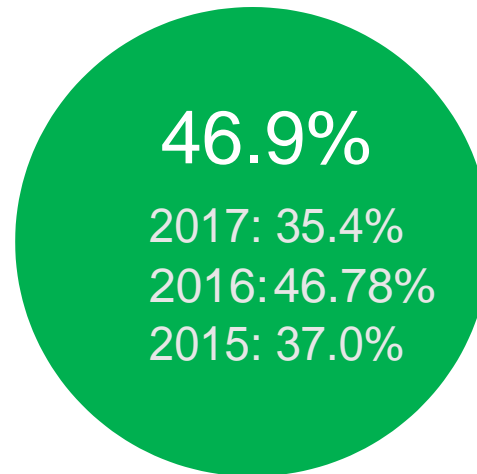


“To improve attainment and results” has moved ahead of “Reward for the pupils”.

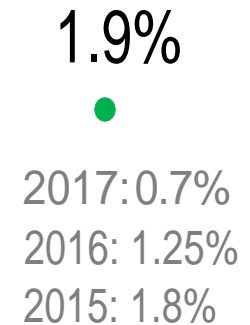
# Thinking about your responses above that are most important to you in your decision to travel, how well did your tours meet that objective?



Very Well



Quite Well



Not Very Well



Since 2017 fewer schools think that their tours have met their expectations. This may be a reflection of the change in reasons for trips, emphasising attainment, which is likely to be difficult for a school to quantify

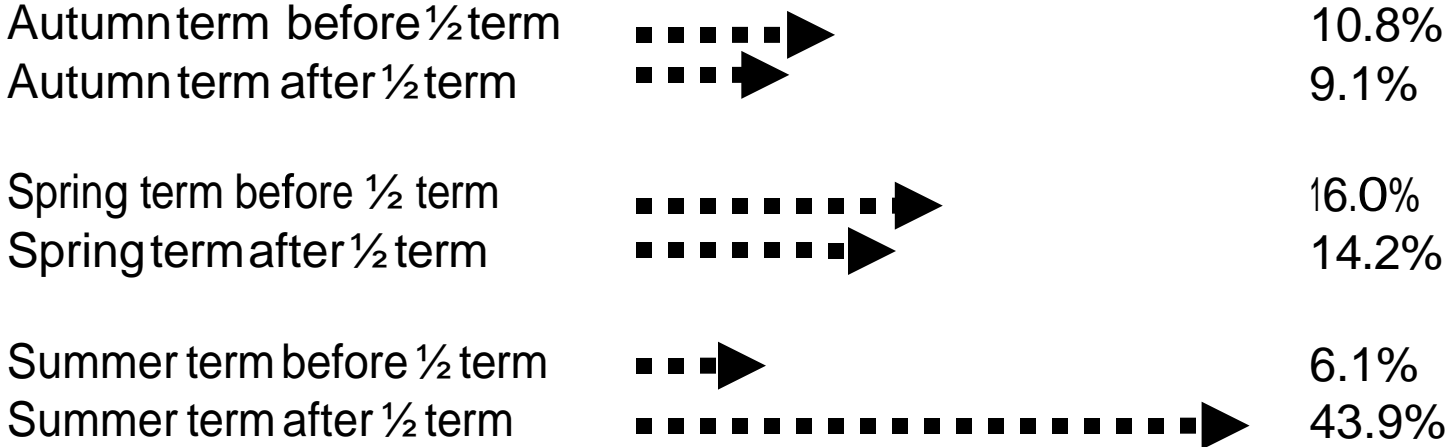
# Please rate the following in order of likelihood to encourage you to take more residential visits.

	2018	2017	2016	2015
1. Cheaper prices	76.5%	1	1	1
2. More reassurance on health & safety issues	65.4%	2	2	3
3. Firm evidence that school trips increase attainments & results	61.4%	4	3	2
4. Incorporation of school trips into term time	59.7%	3	4	4
5. Free supporting educational resources	56.0%	6	5	6
6. Fewer concerns about personal responsibility	52.3%	5	6	5
7. Less reporting and paperwork	49.0%	7	7	7
8. New destinations	45.0%	8	8	8
9. Greater consideration in Ofsted reports	32.2%	9	9	9



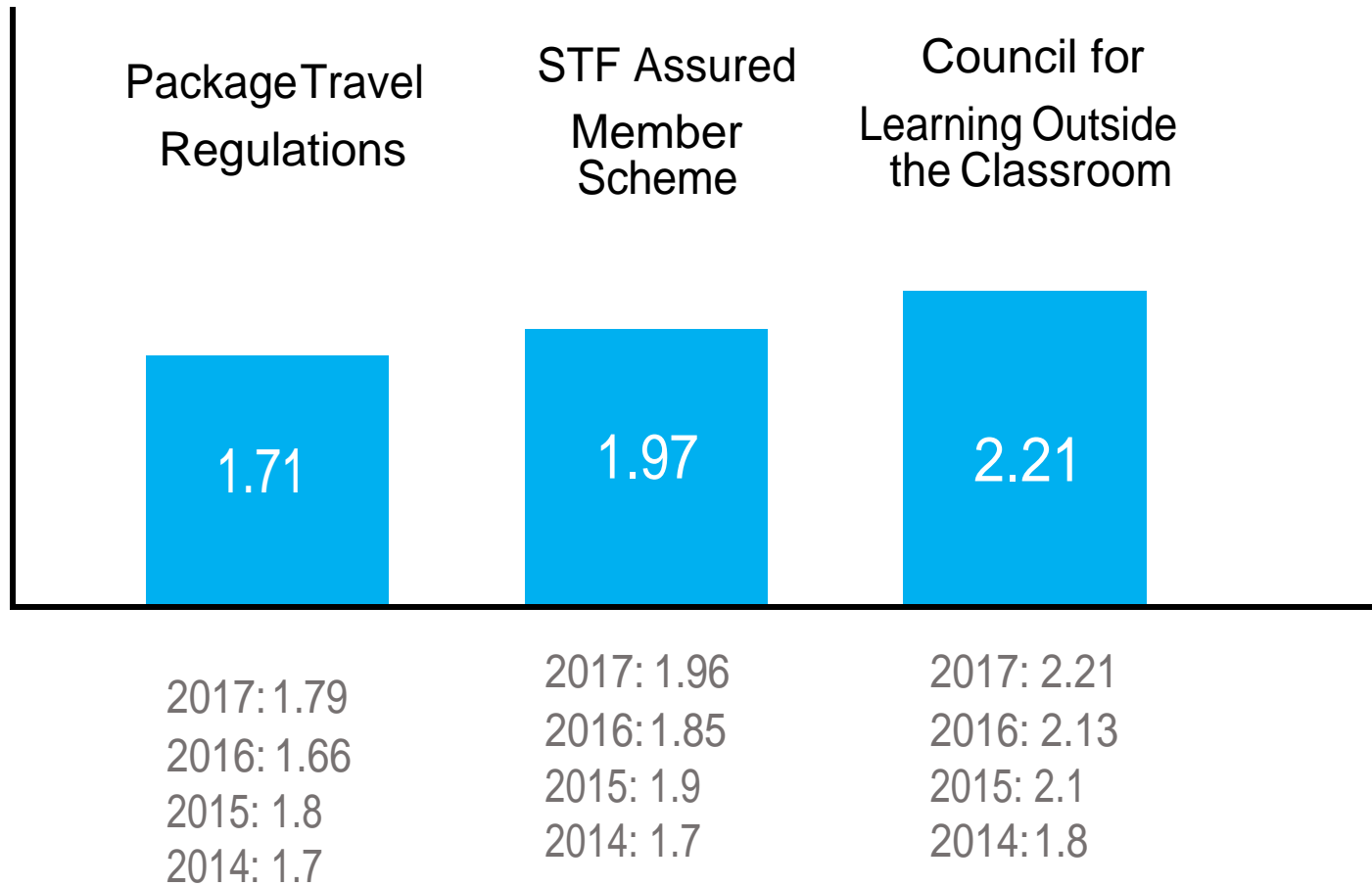
Firm evidence that school trips increase attainments & results has moved into third place – again showing the influence of performance pressure

# When in the school year are you likely to undertake residential trips?



Summer term after half term remains the most popular time to undertake a school trip.

# Knowledge of the PTA, STF AMS and CLOtC



Knowledge of the CLOtC and STF continues to grow slowly, while knowledge of the PTR is remaining broadly the same

# Key comments

“...the demands of teaching have increased and nowadays teachers (myself included) with no admin support simply do not have the time to do as many trips as the onus is on us to do all the paperwork and money chasing up..”

“There is massive responsibility on the shoulders of teachers with the liability. This is where using a travel company is worth the extra cost as some responsibility and time can be saved, it gives an extra back up.”

“Residential trips most often have to take place in holidays - we may get one day out of the term but that would be all. I feel that trips abroad have a huge impact on pupils when they come back; they are more informed about the target language country and learning the language has much more meaning.”

“I am now restricted to one school day for any residential trip due to staffing costs. I would suggest that you bear this in mind when putting together packages and ideas for trips to sell”

“School trips are more and more being forced out of term time and into weekends/holidays which does put a certain level of strain on staff.”



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